

**DIREKTORAT PROGRAM DAN PRODUKSI  
LEMBAGA PENYIARAN PUBLIK RADIO REPUBLIK INDONESIA**

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**NOTA DINAS**

NOMOR: ND-537/Dir.PP/KJM.05/03/2026

Yth : Kepala LPP RRI Tipe A, B, C  
Kepala Pusat Pemberitaan  
Kepala Stasiun Siaran Luar Negeri  
Koordinator SP RRI Seluruh Indonesia

Dari : Direktur Program dan Produksi

Hal : Kompetisi *ABU Prizes 2026*

Tanggal : 30 Maret 2026

*Asia-Pacific Broadcasting Union* kembali menyelenggarakan *ABU Prizes 2026* (Kompetisi Broadcasting Radio dan Televisi Tingkat Asia-Pasific). Adapun kategori yang dikompetisikan untuk radio, meliputi karya:

1. **Drama:** Sebuah drama satu episode atau satu episode dari sebuah serial.  
Durasi : maksimal 60 menit
2. **Podcast:** Sebuah program yang dibuat, dipublikasikan, dan didistribusikan khusus untuk audiens digital terlebih dahulu. Entri harus berbasis cerita atau percakapan (yaitu, bukan laporan berita atau wawancara tunggal), memiliki pembawa acara yang menarik, dan gaya yang informal, intim, dan autentik.  
Durasi : 10 – 60 menit.
3. **Documentary:** Sebuah dokumenter tunggal atau satu episode dari serial dokumenter.  
Durasi : maksimal 60 menit.
4. **News Reporting:** Sebuah liputan dengan topik khusus atau tertentu.  
Durasi : maksimal 5 menit.
5. **Public Service Announcement (PSA):** Sebuah kampanye atau pengumuman tentang satu isu tunggal yang menjadi perhatian publik. *PSA (Public Service Announcement)* harus bertujuan untuk menciptakan kesadaran publik dalam konteks budayanya.  
Durasi : maksimal 90 detik.
6. **Audio Personality:** Karya audio tunggal, baik berupa penampilan tunggal atau kompilasi. Ini bisa termasuk DJ, pembawa acara/presenter radio/podcast, penyiar, pembaca berita, reporter lalu lintas, reporter berita dan/atau koresponden.  
Durasi : maksimal 30 menit, edit atau tanpa edit.
7. **ABU Perspective Award:**  
Tema Tahun 2026: "Healing" (Pemulihan)  
Program-program mengenai kesejahteraan (well-being) dan kekuatan batin di tengah tantangan hidup. Program ini mengeksplorasi pemulihan emosional, mental, dan fisik melalui kisah-kisah pribadi, praktik budaya, alam, komunitas, serta refleksi diri.

Poin-Poin Utama :

- Isu Global melalui Lensa Lokal: Menunjukkan bagaimana masalah besar dunia dirasakan dan diselesaikan di tingkat daerah/lokal.
- Kesejahteraan Holistic: Fokus pada pemulihan yang tidak hanya bersifat fisik, tetapi juga menyentuh aspek jiwa dan sosial.
- Elemen Narasi: Menggunakan kekuatan cerita manusia, tradisi unik, keasrian alam, dan dukungan masyarakat sekitar.

Durasi : maksimal 60 menit.

8. **Digital Media Category** (Durasi : maksimal 60 menit)

- 1) *Digital Storytelling* : Keunggulan & Inovasi dalam Produksi Digital yang menghubungkan audiens dengan cerita dengan cara baru. Ini mungkin termasuk penceritaan visual, visualisasi data, atau presentasi multimedia.
- 2) *Digital Interactivity & Engagement* : Keunggulan dan inovasi dalam keterlibatan audiens yang digerakkan secara digital dan pembangunan komunitas. Ini mungkin termasuk penggunaan: platform media sosial, konten yang dihasilkan pengguna, situs web mandiri, aplikasi, game, realitas ditambah, atau realitas virtual.

Dengan catatan khusus:

1. Paket produksi sudah disiarkan di Satuan Kerja setempat.
2. Program yang sudah pernah menjuarai kompetisi Internasional lainnya (selain *ABU Prizes*) diperbolehkan untuk diikutsertakan.
3. Paket produksi yang diikutsertakan bebas dari propaganda politik atau kepentingan advertising atau promosi.

Kepada seluruh Satker RRI diminta untuk mengirimkan Produksi Paket Unggulan guna diseleksi untuk kompetisi *ABU Prizes 2026*. Paket produksi berupa *soft copy* (*Entry Form*, Audio dan Naskah Bahasa Indonesia disertakan ilustrasi gambar/foto pendukung tema paket tersebut) dikirimkan melalui email ke alamat [abuprizes2026rri@gmail.com](mailto:abuprizes2026rri@gmail.com) hari Senin tanggal **4 Mei 2026**.

Hal-hal yang bersifat teknis dapat dikoordinasikan dengan JFT Pranata Siaran Ahli Madya Sdr. Andi Permadi (0812 8330 8175).

Demikian nota dinas ini disampaikan. Atas perhatian dan kerja samanya diucapkan terima kasih.



Mistam, S.Sos, M.Si

Tembusan :

- Ketua Dewan Pengawas LPP RRI
- Direktur Utama LPP RRI



# INTRODUCTION OF AUDIO CATEGORIES

ABU  
PRIZES

CATEGORY	DURATION	DESCRIPTION
<b>Drama</b>	Up to 60 minutes	A single episode drama or one episode of a series.
<b>Podcast</b>	10 – 60 minutes	A programme created, published and distributed specifically for digital audiences first. Entries should be story-driven or conversational (i.e. not a news report or single interview), have engaging hosts, and an informal, intimate and authentic style.
<b>Documentary</b>	Up to 60 minutes	A single documentary or a feature or one of a series.
<b>News Reporting</b>	Up to 5 minutes	Topical coverage of a single news event.



# INTRODUCTION OF AUDIO CATEGORIES



CATEGORY	DURATION	DESCRIPTION
<b>Public Service Announcement (PSA)</b>	Up to 90 seconds	Campaigns or announcements on a single issue that is of public interest, and which is not more than 90 seconds duration. The PSA should aim at creating public awareness within its cultural context.
<b>Audio Personality</b>	Please select your best 30 minutes, edited or unedited sequence.	The work of a single audio personality, either a single performance or a compilation. This could include DJ, radio/podcast presenter, feature/documentary series presenter, interviewer, talkback host, sports commentator or regular specialist commentator, among others.
<b>ABU Perspective Award</b>	Up to 60 minutes	<p>A program that best delivers the message of ABU perspective on the theme of global issue chosen by ABU members and illustrated through their local issue in any form.</p> <p>Theme for 2026: “Healing”</p> <p>Programmes about well-being, and inner strength amid life’s challenges. It explores emotional, mental, and physical recovery through personal stories, cultural practices, nature, community, and self-reflection.</p>



## JUDGING CRITERIA

### **1. Target and aim**

The target audience and subject matter are clear. The program uses appropriate direction for the target audience.

### **2. Originality of the content**

The program is innovative in its approach and methods. The program demonstrates creativity.

### **3. Structure**

The development of the content is logical, and the message is effectively delivered.

### **4. Production technique**

The visuals, narration, music and sound effects are appropriate. The content is appealing and the overall effect makes a strong impression on the listener and viewer.



## **JUDGING CRITERIA (Audio Personality Category)**

- 1. Creativity**
- 2. Depth of knowledge**
- 3. Ability to connect with listeners / audience rapport**
- 4. Quality of voice**
- 5. Editorial sense**



## SUBMISSION GUIDELINES: AUDIO CATEGORIES

- 1. Please submit the complete entry form*
- 2. Please upload the audio file (mp3 format) with english script/video file with English subtitle*

*Submission link will be available on the website.*



# RADIO/AUDIO DRAMA WINNER 2025

ABU  
PRIZES

Japan Broadcasting Corporation (NHK)  
'Beautiful Shoes'





## RADIO/AUDIO DRAMA WINNER 2025

ABU  
PRIZES

Japan Broadcasting Corporation (NHK)  
'Beautiful Shoes'

### *Juries Comment*

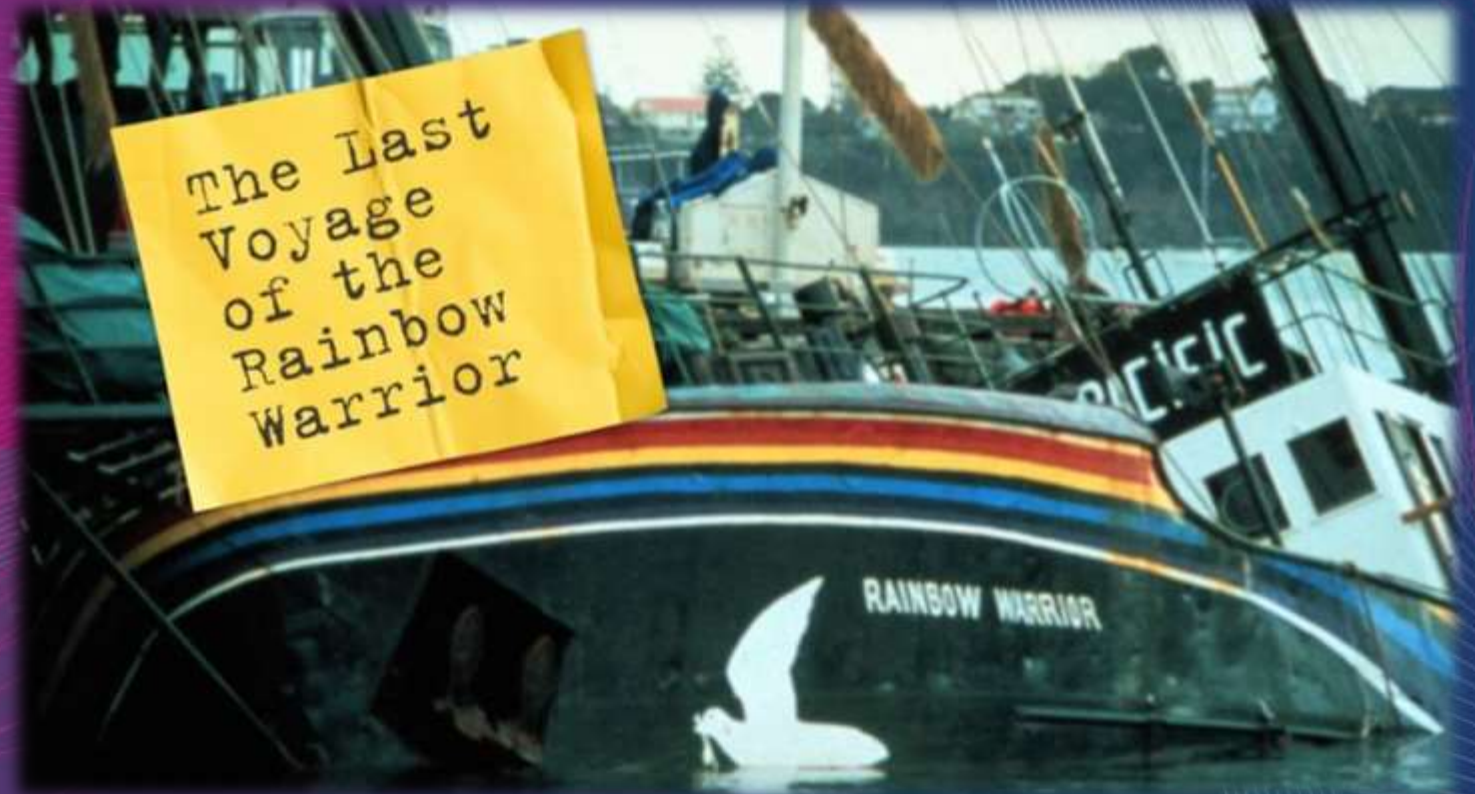
A standout entry in storytelling, this drama draws the listener in with subtlety and emotional depth, avoiding excess while delivering a compelling narrative. The sound design is exceptionally visual and immersive, with voice acting and effects that enhance rather than distract. Tackling the issue of counterfeit sneakers with sincerity and originality, it cleverly uses a familiar setting to provoke thought on value, pride, and survival. Its polished production and layered themes reflect a refined sensibility reminiscent of Japanese audio drama traditions.



# RADIO/AUDIO PODCAST WINNER 2025

ABU  
PRIZES

Australian Broadcasting Corporation (ABC)  
‘The Last Voyage of the Rainbow Warrior’





## RADIO/AUDIO PODCAST WINNER 2025

ABU  
PRIZES

Australian Broadcasting Corporation (ABC)  
‘The Last Voyage of the Rainbow Warrior’

### *Juries Comment*

This podcast demonstrates a high level of narrative craftsmanship, engaging the listener from the outset with a compelling one-on-one storytelling approach and a well-paced delivery. The production offers a powerful and factually grounded account of the Greenpeace ship’s final mission in Auckland Harbour, effectively linking historical events to the broader consequences of nuclear testing in the Marshall Islands. While the sound design is modest, the use of music transitions and authentic voice performances contribute meaningfully to the overall impact, with the narrator handling a complex subject with clarity and poise. This is a thoughtfully executed and accessible production that brings an important, often overlooked issue to life with integrity and resonance.



# RADIO/AUDIO DOCUMENTARY WINNER 2025

ABU  
PRIZES

Islamic Republic of Iran Broadcasting (IRIB)  
'silent teacher'





## RADIO/AUDIO DOCUMENTARY WINNER 2025

ABU  
PRIZES

Islamic Republic of Iran Broadcasting (IRIB)  
'silent teacher'

### *Juries Comment*

This is a deeply moving and courageous documentary that explores the culturally sensitive topic of body donation within Islamic traditions with exceptional care and nuance. Through a personal and reflective narrative, it bridges the gap between long-standing religious beliefs and the modern realities of medical science. The production challenges stigma by inviting listeners to reconsider deeply held assumptions, opening space for dialogue and understanding around a rarely discussed issue. Strong sound design and authentic voices enhance the emotional impact, while the structure guides the audience through both personal and societal dimensions of the story. It is a polished, thought-provoking piece that leaves a lasting impression through its integrity, empathy, and cultural insight.



# RADIO/AUDIO NEWS REPORTING WINNER 2025

ABU  
PRIZES

Radio Republik Indonesia (RRI)

‘Water Ambulance, A Glimpse into The Battle Kampung Laut Been Through’





## RADIO/AUDIO NEWS REPORTING WINNER 2025

ABU  
PRIZES

Radio Republik Indonesia (RRI)

‘Water Ambulance, A Glimpse into The Battle Kampung Laut Been Through’

### *Juries Comment*

This is an outstanding piece of news reporting that brings critical attention to the challenges of accessing healthcare in remote regions of Indonesia. The journalist’s decision to report directly from a water ambulance adds authenticity and immediacy, offering listeners a vivid understanding of the realities faced by these communities. Strong scripting, well-chosen sources, and immersive sound design contribute to a well-structured and informative report that raises public awareness. By addressing a domestic issue with global relevance, this story exemplifies the power of on-location journalism to inform, engage, and inspire.



# RADIO/AUDIO COMMUNITY SERVICE ANNOUNCEMENT WINNER 2025

ABU  
PRIZES

The Voice of Vietnam (VOV)  
'The Bitterness of Belated Regret'



CHẤM DỨT  
TẢO HÔN





# RADIO/AUDIO COMMUNITY SERVICE ANNOUNCEMENT WINNER 2025

ABU  
PRIZES

The Voice of Vietnam (VOV)  
'The Bitterness of Belated Regret'

## Juries Comment

This is a powerful and emotionally resonant community service announcement that addresses the urgent issue of child marriage with clarity and conviction. The dramatic presentation is used effectively to convey the emotional toll on both children and parents, while the clear call to action reinforces the message. Strong voice performances and well-crafted sound design help create a compelling and memorable listening experience. By presenting multiple perspectives and highlighting the human cost, this production raises vital public awareness and encourages meaningful reflection on child rights and protection.



# RADIO/AUDIO ON-AIR PERSONALITY WINNER 2025

ABU  
PRIZES

China Media Group-China National Radio (CMG-CNR)  
‘Love in the Airwaves: My Storytelling Journey on "Little Trumpet"’





# RADIO/AUDIO ON-AIR PERSONALITY WINNER 2025

ABU  
PRIZES

China Media Group-China National Radio (CMG-CNR)  
‘Love in the Airwaves: My Storytelling Journey on "Little Trumpet"’

## *Juries Comment*

This is an exceptional showcase of on-air talent, with Zheng Jing delivering a beautifully produced, motion-picture-level audio journey that reflects 30 years of dedication to children’s radio. Her warm, confident voice and deep understanding of her audience have made her a trusted companion to generations of children and a meaningful bridge between young listeners and their parents. The storytelling is engaging and emotionally rich, supported by polished scripts, thoughtful music choices, and the joyful presence of children’s voices. With a tone that is both age-appropriate and sincere, this is a masterclass in how an on-air personality can educate, entertain, and inspire across decades.



# RADIO/AUDIO

## ABU PERSPECTIVE AWARD WINNER 2025

ABU  
PRIZES

China Media Group-China National Radio (CMG-CNR)  
'Three Fateful Encounters'





# RADIO/AUDIO

## ABU PERSPECTIVE AWARD WINNER 2025

ABU  
PRIZES

China Media Group-China National Radio (CMG-CNR)  
'Three Fateful Encounters'

### Juries Comment

This is an extraordinary and emotionally resonant production that tells the inspiring story of Dr. Guo Xiaoping and his unwavering support for young patients living with HIV. Through the journey of Cuicui—from facing discrimination to becoming a teacher and mentor—the program beautifully illustrates the transformative power of compassion, resilience, and hope. With masterful sound design, a superb script, and a clear message, the production challenges stigma and encourages understanding and empathy toward people living with HIV. A deeply moving and solutions-focused story, this is a shining example of audio storytelling at its most impactful.



# RADIO/AUDIO SPECIAL JURY PRIZES WINNER 2025



China Media Group-China National Radio (CMG-CNR)  
'I'll Always Be a Storyteller'





# RADIO/AUDIO SPECIAL JURY PRIZES WINNER 2025

ABU  
PRIZES

China Media Group-China National Radio (CMG-CNR)  
'I'll Always Be a Storyteller'

## *Juries Comment*

Through the inspiring story of Xiong Zhuying, this podcast powerfully underscores the importance of protecting and preserving intangible cultural heritage in contemporary China, particularly in the digital era. Beautifully structured, this production begins with an online game that catapults Xiong to fame, then follows him through a series of insightful interviews. The thoughtful curation of sound bites, seamless musical transitions and the weaving of Xiong's journey as a traditional storyteller, results in a compelling listener experience.



# INTRODUCTION OF DIGITAL MEDIA CATEGORIES

ABU  
PRIZES

CATEGORY	DESCRIPTION
Digital Storytelling	Excellence & Innovation in Digital Production that connects audiences with stories in new ways. This might include visual storytelling, data visualisations or multimedia presentations.
Digital Interactivity & Engagement	Excellence and innovation in digitally-driven audience engagement and community building. This might include the use of: social media platforms, user-generated content, stand-alone websites, apps, games, augmented reality or virtual reality.

***\*For Digital Media Category, do submit entry form, content/relevant digital media links & supporting materials***



# Big Sign – ThaiPBS





# JUDGING CRITERIA

ABU  
PRIZES

## **1. Purpose, Aim and Relevance**

The subject matter, rationale (intention) and aims are clear. The content is deemed relevant to deliver the message effectively for its target audience.

## **2. Originality and Quality of the content**

The entry is innovative in its approach and methods and is deemed as a high-quality production overall. The entry demonstrates fresh perspectives in storytelling and conveys uniqueness through its originality.

## **3. Content design and structure**

The content design employs innovative storytelling elements using various digital tools. The structure of the content/production is clear and the key message is effectively delivered.

## **4. Production techniques and audience engagement**

The level of creativity is high in the planning and execution of the content and/or community building/interactivity. The creative elements, digital tools/platforms and audience engagement techniques are well-received by the intended audience as determined by its impact and user experience.



# Digital Content Award Winner 2025

ABU  
PRIZES

China Media Group-China Global Television Network (CMG-CGTN)  
“Ask Confucius”





## Digital Content Award Winner 2025

ABU  
PRIZES

China Media Group-China Global Television Network (CMG-CGTN)  
“Ask Confucius”

### ***Juries Comment***

This program is a fun, thoughtfully produced, and innovative digital complement to a documentary, successfully combining originality, creativity, and meaningful storytelling. Its standout use of artificial intelligence—through large language models, AI-powered chatbots, visuals, and data visualization—adds a novel dimension to the digital media landscape, with the philosophical focus being particularly commendable. The website is well-designed and easy to navigate, enhancing the overall user experience, though technical issues such as slow chatbot performance, limited interactivity, restricted content scope, and login errors reduce its effectiveness. While its innovative format and brilliant use of AI deserve recognition, questions remain about its long-term purpose beyond campaign periods, with potential for greater impact if developed further as an educational tool or expanded for global audiences.



## Special Jury Prizes

**Special Jury Prizes will be selected by the Final Juries, from all finalist programmes (except winners).**

**Special Jury Prizes recognize programs which have made special impact on the jury due to their subject matter, treatment or production value. The prize is not necessarily awarded annually and will be awarded when deemed appropriate by the Final Juries.**



About the ABU Prizes 2026

The ABU Prizes 2026 is now accepting entries (10 March 2026 – 30 June 2026).

This award recognizes notable media content produced by ABU members.

**AUDIO CATEGORIES:**

#	CATEGORY	DURATION	DESCRIPTION
1	Drama	Up to 60 minutes	A single episode drama or one episode of a series.
2	Podcast	10 – 60 minutes	A programme created, published and distributed specifically for digital audiences first. Entries should be story-driven or conversational (i.e. not a news report or single interview), have engaging hosts, and an informal, intimate and authentic style.
3	Documentary	Up to 60 minutes	A single documentary or a feature or one of a series.
4	News Reporting	Up to 5 minutes	Topical coverage of a single news event.
5	Public Service Announcement (PSA)	Up to 90 seconds	Campaigns or announcements on a single issue that is of public interest, and which is not more than 90 seconds duration. The PSA should aim at creating public awareness within its cultural context.
6	Audio Personality	Please select your best 30 minutes, edited or unedited sequence.	The work of a single audio personality, either a single performance or a compilation. This could include DJ, radio/podcast presenter, feature/documentary series presenter, interviewer, talkback host, sports commentator or regular specialist commentator, among others.

7	ABU Perspective Award	Up to 60 minutes	<p>A programme that best delivers the message of ABU perspective on the theme of a global issue chosen by ABU members and illustrated through their local issue in any form.</p> <p>Theme for 2026: "Healing"</p> <p>Programmes about well-being, and inner strength amid life's challenges. It explores emotional, mental, and physical recovery through personal stories, cultural practices, nature, community, and self-reflection.</p>
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**SCREEN CATEGORIES:**

#	CATEGORY	DURATION	DESCRIPTION
1.	Drama	Up to 90 minutes	A single episode drama or one episode of a series/serials.
2.	Documentary	Up to 60 minutes	A single documentary or a feature or one of a series.
3.	Entertainment	Up to 60 minutes	Any non-drama, non-documentary, non-news program entertaining to all.
4.	Children	10 – 60 minutes	Any program, including educational programme, targeted at viewers below 11 years of age (elementary level).
5.	News Reporting	Up to 5 minutes	Topical coverage of a single news event.
6.	Sports	Up to 60 minutes	A single programme about sports which includes event coverage, commentary, talk shows or documentary.
7.	ABU Perspective Award	Up to 60 minutes	<p>A programme that best delivers the message of ABU perspective on the theme of global issue chosen by ABU members and illustrated through their local issue in any form.</p> <p>Theme for 2026: “Healing”</p> <p>Programmes about well-being, and inner strength amid life’s challenges. It explores emotional, mental, and physical recovery through personal stories, cultural practices, nature, community, and self-reflection.</p>

**DIGITAL MEDIA CATEGORY:**

#	CATEGORY	DURATION	DESCRIPTION
1.	Digital Storytelling	Content and relevant digital media links & supporting materials up to 60 minutes	Excellence & Innovation in Digital Production that connects audiences with stories in new ways. This might include visual storytelling, data visualisations or multimedia presentations.
2.	Digital Interactivity & Engagement	Content and relevant digital media links & supporting materials up to 60 minutes	Excellence and innovation in digitally-driven audience engagement and community building. This might include the use of: social media platforms, user-generated content, stand-alone websites, apps, games, augmented reality or virtual reality.

# ENTRY FORM

- Please submit each entry on separate entry form
- Multiple entries from media associations/organisations are accepted, but only one (1) entry from each category will qualify as a finalist.
- Please submit entries through your **International Relations Unit / your respective ABU Liaison Officer.**
- For contest details or enquiries; email us at [abuprizes@abu.org.my](mailto:abuprizes@abu.org.my)

Please check box to select your category

AUDIO	SCREEN	DIGITAL MEDIA
<input type="checkbox"/> Drama (between 5-60min.) <input type="checkbox"/> Podcast (between 10 – 60 min.) <input type="checkbox"/> Documentary (under 60 min.) <input type="checkbox"/> News Reporting (under 5 min.) <input type="checkbox"/> Public Service Announcement (PSA) (Under 90s.) <input type="checkbox"/> Audio Personality (under 30 min.) <i>*Please refer to the supplementary form for more details.</i> <input type="checkbox"/> ABU Perspective Award (under 60min.)	<input type="checkbox"/> Drama (under 90min.) <input type="checkbox"/> Documentary (under 60min.) <input type="checkbox"/> Entertainment (under 60min.) <i>Please select if your entry is related to:</i> <input type="checkbox"/> Music Concert <input type="checkbox"/> Entertainment Show <input type="checkbox"/> Reality Show <input type="checkbox"/> Variety Show <input type="checkbox"/> Visual Podcast <input type="checkbox"/> Others <input type="checkbox"/> Children (between 10 – 60min.) <i>*Including Educational Program</i> <input type="checkbox"/> News Reporting (under 5 min.) <input type="checkbox"/> Sports (under 60min.) <input type="checkbox"/> ABU Perspective Award (under 60min.)	<input type="checkbox"/> Digital Storytelling (under 60 min) * <input type="checkbox"/> Digital Interactivity & Engagement (under 60 min) * <i>*Please refer to the Submission Guidelines for more details.</i>

**SUBMITTING ORGANISATION DETAILS:**

- Please provide details of your organization and persons involved.
- For co-produced entries, please include details of organizations and persons involved below.

Organization name:		
Mailing address:		
Contact person for this entry:		Position in organization:
Tel:	Fax:	Email:
Signature:		Date:

**ENTRY DETAILS**

Title in English:	
Supporting Link (if any):	
Language:	Duration:
Intended audience:	
First aired/published date:	
<b><u>IMPORTANT NOTE</u></b> <ul style="list-style-type: none"><li>• <b>TV Sports</b> entries must be first aired/published between <b>15 May 2024 – 30 June 2026</b></li><li>• <b>All other TV/Radio/Digital Media</b> entries must be first aired/published between <b>15 May 2025 – 30 June 2026</b></li></ul>	

**PROGRAMME DETAILS**

Program aims:
Impact (Ratings/audience feedback/digital metrics) If any:
Program synopsis:
Person responsible for production (Executive Producer or Director) Please indicate only 1 main person.
Do you agree with uploading the program to ABU’s online platform Asia-Pacific View? It is to provide listening and screening opportunity to the members and non-downloadable. <p style="text-align: right;">YES <input type="checkbox"/> NO <input type="checkbox"/></p>
Do you agree ABU members download the program from Asia-Pacific View by signing the terms of use specified separately? <p style="text-align: right;">YES <input type="checkbox"/> NO <input type="checkbox"/></p>
<i>*For Radio Categories, do submit entry form, audio file &amp; english script with time code/video file with English subtitle</i> <i>*For TV Categories, do submit entry form &amp; mp4 video file with english subtitles <b>less than 2gb</b></i> <i>*For Digital Media Category, do submit entry form, content/relevant links &amp; supporting materials</i>  <i>Please email <a href="mailto:abuprizes@abu.org.my">abuprizes@abu.org.my</a> in requesting the submission link to be given.</i>